

THURSDAY PRE-CONFERENCE COURSE DESCRIPTIONS

***REGISTER ONLINE FOR PRE-CONFERENCE
or YOU MAY CONTACT THE SPONSOR DIRECTLY***

PRE-CONFERENCES ARE FREE, BUT YOU DO NEED TO REGISTER

AFTERNOON SESSIONS

NEW THIS YEAR – STUDENT WORKSHOP FOR ALL 5 Au.D. PROGRAMS

Resume' Writing/Interviewing/Negotiating Skills Panel/Financial/School Loans Planning and Student Extern Panel

Presenters: Steve Madix, PhD, Lindsay Curington and Sam Morris (Student Panels TBD)

Time: 1pm-5pm

OTOMETRICS / NATUS

FITTING excellence WITH AURICAL: Applications, tips and hands-on and Digital Ear Scanning with Otoscan

Presenters: Jeanette Fitzke, AuD, CCC-A & Jackie Phillips, AuD

Time: 1pm-4pm

Course Description:

Studies have shown that including the use of Real Ear or Probe Microphone Measurements (PMM) are correlated with greater levels of patient satisfaction and reduced need for follow-up visits. As hearing instrument sophistication continues to increase, this need has become even more important. Various procedures will be discussed and demonstrated, including speech mapping, prescriptive target fitting, and special feature assessment. These techniques will provide a smooth transition from one type of hearing instrument to a newer-generation device.

Otoscan is a comprehensive ear scanning solution that provides a new, safe and easy way to make digital impressions for custom in-the-ear pieces such as earmolds and hearing aids. The scanning software transforms ear scans into digital image files that are ready to be used in 3D modeling production. Otoscan provides a solution to the barriers of a successful ear scan and its benefits to the clinician and patient will be discussed.

PRESENTER BIOGRAPHIES:

Jeanette Fitzke, AuD, joined Otometrics in February 2015 as the West Regional Field Clinical Audiologist. She has 17 years of clinical experience in such settings as ENT, hospital, and multi-specialty clinics where she worked with a variety of age populations and focused on diagnostics, hearing aid services, vestibular care and electrophysiological testing.

Jackie Phillips, AuD, serves as the National Business Development Manager for Otometrics. In this capacity, Dr. Phillips is responsible for developing corporate and key account relationships. This responsibility also includes establishing structure, governance and guidance as well as driving and leading selected corporate and key strategic accounts. Prior to joining Otometrics., Dr. Phillips worked with Siemens Hearing Instruments in various roles, including Senior Manager of Government & Contract Services. Before working on the manufacturing side of audiology, Dr. Phillips worked 7 years in a clinical capacity for Houston ENT.

This course has been approved by Texas Academy of Audiology for 4 hours of continuing education for State Licensing in Texas.

THURSDAY PRE-CONFERENCE COURSE DESCRIPTIONS

E3 TEXAS SPECIAL INSTRUMENTS / AUDIOSCAN

Modern Hearing Instrument Verification: Techniques for Delivering Improved Patient Outcomes, Featuring the Audioscan Verifit2

Presenters: John Pumford, AuD

Time: 1pm-5pm

Course Description:

This course will provide attendees with exposure to the Audioscan Verifit 2, a multifunctional objective verification system that can be used to guide the hearing instrument fitting process. Users of existing Audioscan products or other verification measurement systems, or those interested in the modern application of such systems, should find this course particularly relevant. Through a combination of presentation techniques and hands-on opportunities, attendees will learn how to fit and verify various modern hearing instrument technologies using best practice procedures, and develop strategies to effectively address common patient issues associated with the use of amplification. The approaches discussed and demonstrated can be used by attendees to illustrate their significant value in the hearing instrument provision process and support their important role in delivering effective hearing health care.

Speaker Bio:

John Pumford, Au.D., is the Director of Audiology and Education at Audioscan. He received his Masters Degree in Audiology from the University of Western Ontario (Canada) and his Doctor of Audiology degree from Salus University. Previously, Dr. Pumford held senior audiology, clinical research and management positions at both Phonak and Unitron. He has held clinical audiology positions in both hospital and private practice settings and has also worked as a research audiologist at the National Centre for Audiology (in London, Canada) where he participated in research projects involving directional microphones, compression processing and the Desired Sensation Level (DSL) method. Dr. Pumford has published and presented internationally on various audiological topics including real-ear measurement, hearing aid technologies and the DSL method and currently serves as a reviewer for the American Journal of Audiology.

PHONAK, LLC

Phonak Roger: The Universal Wireless System to Overcome Noise and Distance in All Listening Environments and for All Ages

Presenters: Cheri Hebeisen, Au.D. and Lisa Dyre, Au.D.

Time: 3pm to 5pm

Course description:

The world is a noisy place! Our patients, young and old, often have difficulty with successful communication using only hearing instruments. Roger bridges the communication gap both at home and school. This course explains the technology, how it works, what is needed for a Roger system and when and why to recommend. The most current evidence will be discussed. Participants will experience a listening demo of Roger technology. Welcome to the hearing revolution.

Phonak has received AAA approval for 2 hours of CEUs

THURSDAY PRE-CONFERENCE COURSE DESCRIPTIONS

OTICON, INC.

What's New at Oticon

Presenter: Dianne Senay, Au.D.

Time: 1pm-5pm

Course Description:

Oticon Opn has marked a breakthrough in solving the challenge of understanding speech in noise and research results confirm this claim. The modern consumer wants a discreet individualized solution as well as active involvement in their hearing care. The ultra-fast Velox platform has powered advanced technologies to support Oticon's Brain Hearing rationale. We will explore the latest research documenting the benefits of Oticon Opn, the new discreet individualized solutions in the Opn product family and our new essential product family.

Speaker Bio:

Dianne Senay is the Education & Training Specialist for Oticon, Inc. in the Central Region. She is responsible for new and continued education programs for hearing healthcare professionals, technical product training audiology field support for adults. Dianne has more than 25 years of experience as a clinical audiologist in medical settings and private practices. She has taught courses at the university level and presents at both regional and national professional conferences. Her main area of interest is innovative techniques in counseling to improve the patient experience with amplification. She received her Au.D. degree from Central Michigan University.

Oticon has received AAA approval for 3 hours of CEUs.

STARKEY

Innovation Meets Art Workshop

Presenter: Michele Hurley

Time: 1pm-5pm

Course Description:

Hearing care can be the gateway to better overall health. Starkey's new Livio AI takes the best hearing technology and combines it with the first integrated sensors and Artificial Intelligence that tracks brain and body health. As well, with Starkey's Livio AI and Livio hearing aid, patients will now have unprecedented wireless connectivity to mobile devices and media with intuitive user controls and accessories. Get a front row seat to the unveiling of this revolutionary new technology with expert-led training and demonstrations to assist you in serving the next generation of patients.

THURSDAY PRE-CONFERENCE COURSE DESCRIPTIONS

RESOUND

ReSound-Superior Sound Quality Today

Presenter: Lesley Lee, Au.D.

Time: 1pm-4pm

Course Description:

ReSound's latest technology takes the ReSound sound processing philosophy to a new level allowing for a clearer sound and a hearing experience beyond compare. Built on the ReSound heritage of unrivaled streaming ability, anytime personalization with the ReSound Smart 3D app and access to ReSound Assist remote fine-tuning, our newest Smart Hearing aid is revolutionizing the patient's sound experience.

WIDEX

Widex EVOKE: Evolving Hearing Care from the Lab and Clinic, into Real Life

Presenter: Fred Price

Time: 1pm – 3pm

Course Description:

Hearing happens IN REAL LIFE, and so a hearing system needs to adapt and evolve in REAL LIFE.

The new WIDEX EVOKE™ is based on an advanced, dual-core chip, delivering intelligent automation as well as powerful yet intuitive user control. It leverages industry-first machine learning technology to create better real-life listening experiences, by evolving with the user.

This course will discuss and/or demonstrate the genesis, capabilities, and fitting process of the world's first hearing system utilizing real-time machine learning - WIDEX EVOKE™.

Speaker Bio:

Fred Price is a veteran of hearing healthcare, having spent more than 20 years in a variety of sales and training roles within the industry. Fred has provided clinical support, training, and sales consultation, for companies ranging from small hearing industry start-ups to some of the largest hearing aid manufacturers in the world. He has a passion for helping the hearing impaired and has devoted his career to helping hearing healthcare practitioners give the best possible care to their patients. Originally from North Carolina, he has a degree in communication disorders from North Carolina State University and a Master's degree in Audiology from East Carolina University. Fred currently resides in the Dallas/Fort Worth area of Texas, but travels nationally as a Clinical Product Specialist for Widex US.

This course has been approved by Texas Academy of Audiology for 2 hours of continuing education for State Licensing in Texas.

Please remember to visit with the Sponsor regarding continuing education hours. CEUs is the responsibility of the sponsor not Texas Academy of Audiology.